

DELEGATION REQUEST

Name of person speaking: Dianne Hawkins

Organization you are representing: Comox Valley Chamber of Commerce

Primary purpose of the organization: Chamber of Commerce

Number of members: 500

Mailing address:

2040 Cliffe Avenue

Courtenay, BC V9N 2L3

Contact name: Dianne Hawkins

Subject matter: Comox Valley Economic Growth Presentation by Comox Valley Chamber

Specific request of the regional district, if any (i.e. letter of support, funding): Funding

Requested meeting date: May 11, 2021

Audio-visual equipment needed: Yes

Comox Valley Economic Collaborative

"Economic Development is Everyone's Responsibility"



AGENDA

Comox Valley Chamber of Commerce
Comox Valley Economic Collaborative
Proposed Structure
3-Year Plan
Next Steps





Comox Valley Chamber

A PILLAR OF BUSINESS LEADERSHIP IN THE COMOX VALLEY SINCE 1919





Comox Valley Economic Collaborative

AN INVALUABLE RESOURCE TO THE COMOX VALLEY



Mandate

- Promote the Comox Valley as a place to conduct business
- Support a vibrant, healthy, and profitable economy
- Create collaboration

Representatives

Stakeholders will be invited to join the Economic Collaborative

- Industry
- Tourism
- Agriculture
- Commercial Interests
- Transportation
- Non-Profit
- Cumberland BA
- Comox BIA
- Courtenay BIA
- K'omoks First Nation
- Chamber of Commerce
- Comox Valley Regional District
- City of Courtenay
- Town of Comox
- Village of Cumberland
- 19 Wing Comox
- Business < 10 employees
- Business - 10-25 employees
- Business - 25+ employees
- Denman Island
- Hornby Island

*Honorarium to be paid for each stakeholder



Working Groups

Provide

- Strategic Focus
- Expert Insight

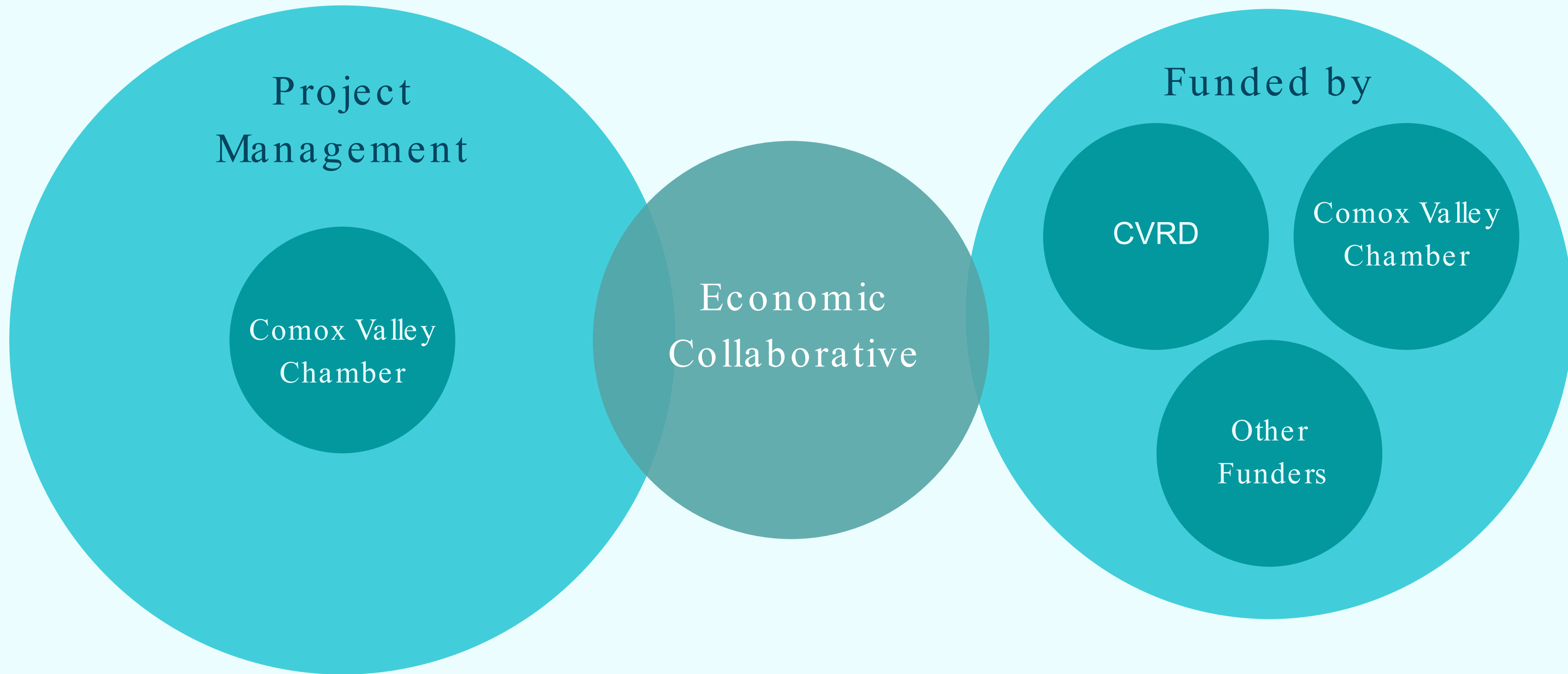


Decision Making Model

The Economic Collaborative will operate on a
consensus-based decision model.

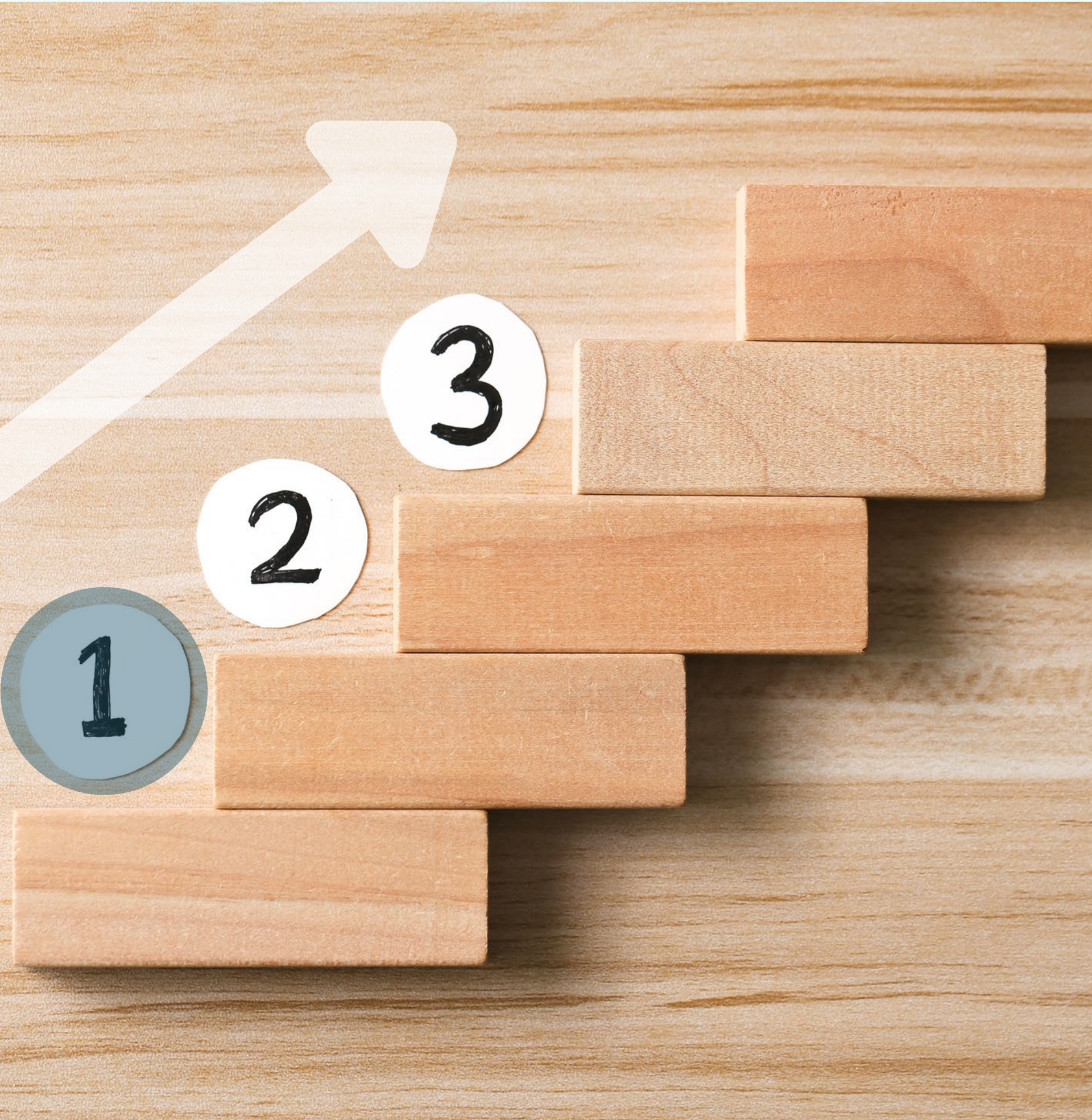


Proposed Structure

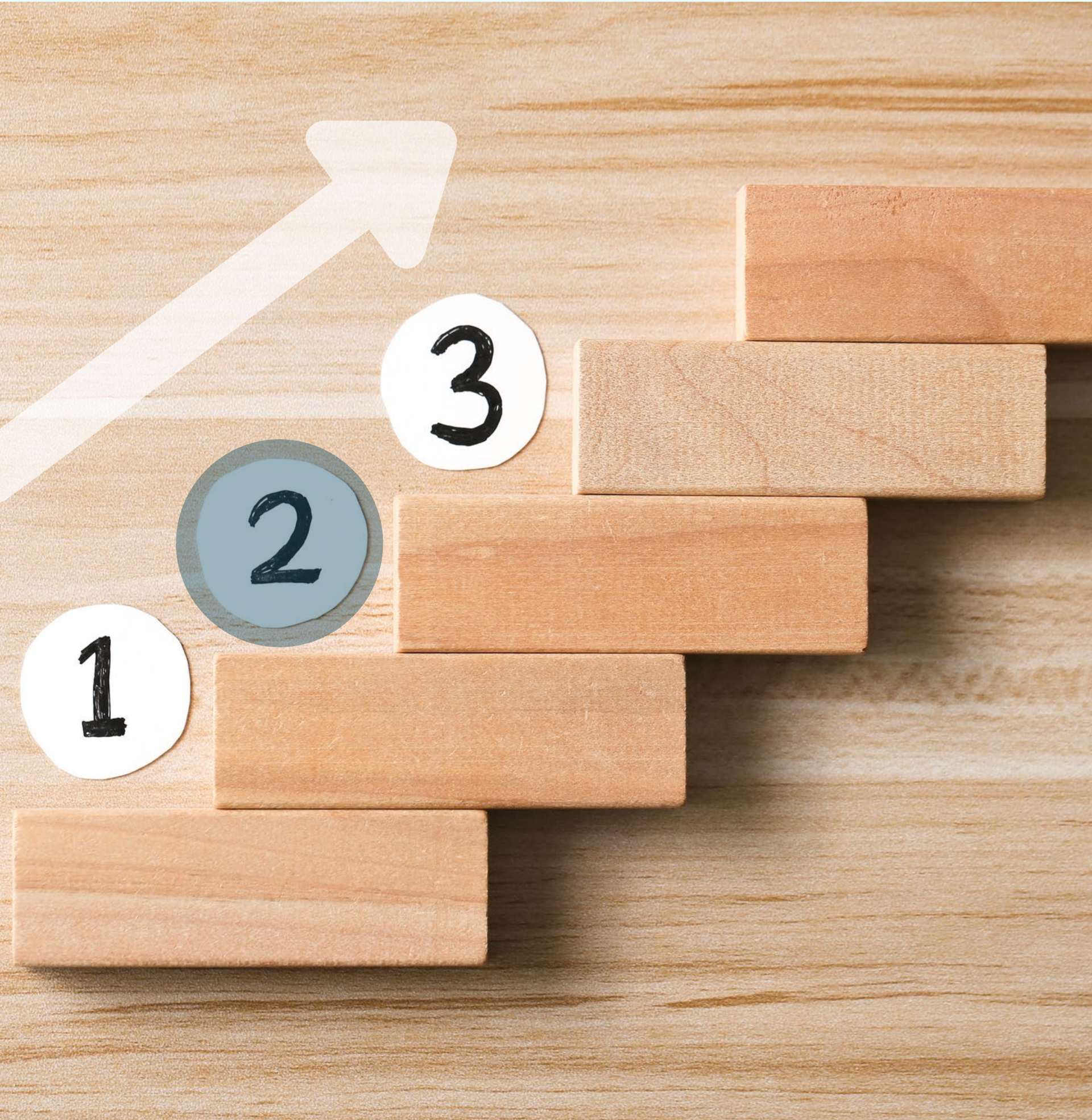




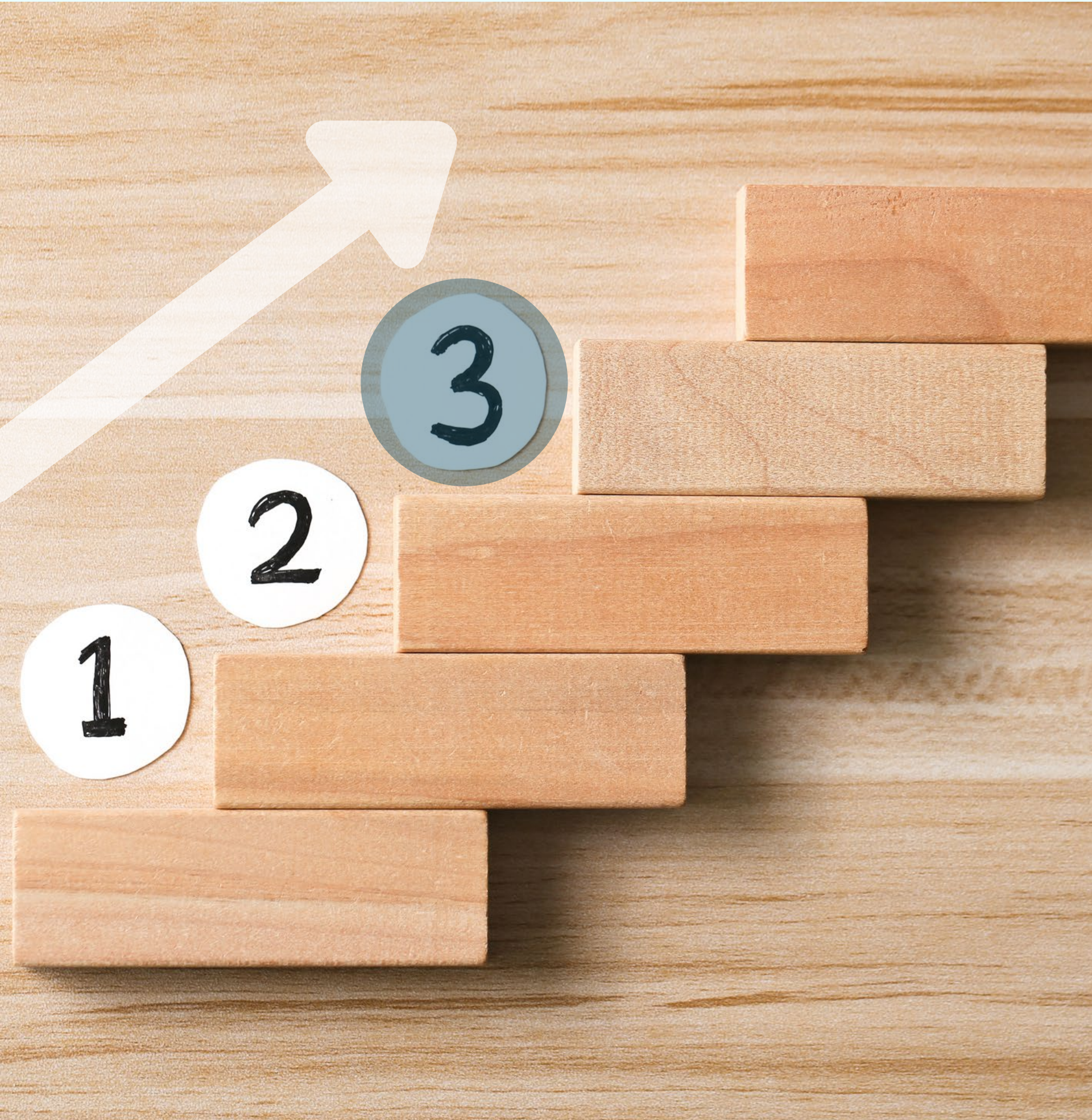
3-Year Plan



Build



Execute



Review

Next Steps

Next Steps

1. Secure support from the CVRD for project start up and ongoing collaboration
2. Continue to research and apply for additional funding
3. Economic Coordinator in place by August 1, 2021
4. Economic Collaborative established September 1, 2021
5. Economic Action Plan in place by March 2022

Thank You

Questions?